



filzfelt ●

100% Wool Design Felt

About Us

We sell felt. FilzFelt was founded in 2008 by two felt-loving designers, Kelly Smith and Traci Roloff, on a little street in the South End of Boston, Massachusetts. Kelly had discovered German felt when, while working as an intern architect, she began making laptop bags for coworkers and design-savvy friends. She fell in love with wool felt immediately—it was modern, durable, and vegetarian—eventually selling the products she made from this material.

In 2007, Kelly and Traci met following a fortuitous purchase on Etsy.com and soon an opportunity arose to import and distribute the felt that Kelly had worked with for years. With a few thousand dollars and a very cozy 100-square-foot studio space, Kelly and Traci began their business. Their mission: to bring this previously difficult-to-source material to the masses, specifically the design community. They wore many hats along the way, doing everything from hand cutting samples to receiving shipments to being the customer service department.

Now part of the Spinneybeck family, FilzFelt's product line consists of 100% Wool Design Felt by the yard and felt products including acoustic products, drapery, floor coverings, hanging panels, and wall panels. FilzFelt also offers custom fabrication services.





About Felt

Wool felt is pretty remarkable. Manufactured in Germany—where the history of FilzFelt’s felt mill goes back 155 years—wool felt is one of the oldest man-made textiles. To produce felt, raw wool undergoes a wet felting process that involves matting, condensing and pressing the fibers. Felting, the natural characteristic of most animal fur to entangle and form matts, creates a textile superior to synthetic fibers. Natural characteristics include an inherent durability and resilience, excellent dye ability producing highly saturated colors, and natural flame resistance.

A high standard of dye processes in Germany and content of 100% wool make this product biodegradable and earth friendly. Felt also has a life cycle that is substantially longer than other synthetic materials. And since wool felt is made of sheep’s wool and viscous staple fibers, this means that after the felt product has been used or become worn out, it can be disposed of in an environmentally friendly manner as it is 100% biodegradable.





A biodegradable and renewable material, wool felt is moisture resistant, self-extinguishing, and known for its thermal and acoustic insulation properties and its highly saturated and lightfast colors.

By the Yard

Wool felt's got you covered. 100% Wool Design Felt is a natural, nonwoven textile that adds texture, saturated color, and acoustic absorption wherever you need it. Available in thickness from 2mm to über-thick 10mm, typical uses (depending on just how thick you go) includes draped installations, wrapped panels, wallcovering, and seat pads. Available in 62 colors including ten 100% natural, undyed colors, wool felt adds beautiful utility to just about any surface.



2mm, 3mm, and 5mm Wool Design Felt at Viktor & Rolf



5mm Wool Design Felt at Temple University



8mm Wool Design Felt at Instrument

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Acoustic

Wool felt keeps it quiet. FilzFelt's acoustic products offer flexibility paired with superior acoustic absorption in freestanding, surface-mounted, suspended, and table-mounted options. Additionally, all products are customizable in size. These sound-mitigating products pair high performance acoustic substrates with 100% Wool Design Felt to provide Noise Reduction Coefficient (NRC) ratings up to 1.20. Need a little help? Our propriety reverberation calculator can guide in the planning and placement of FilzFelt acoustic products.



Akustika 25 Baffle at Tyson Foods



13 Ribs



ARO Block 4





17 Horizontal Bar



Wing



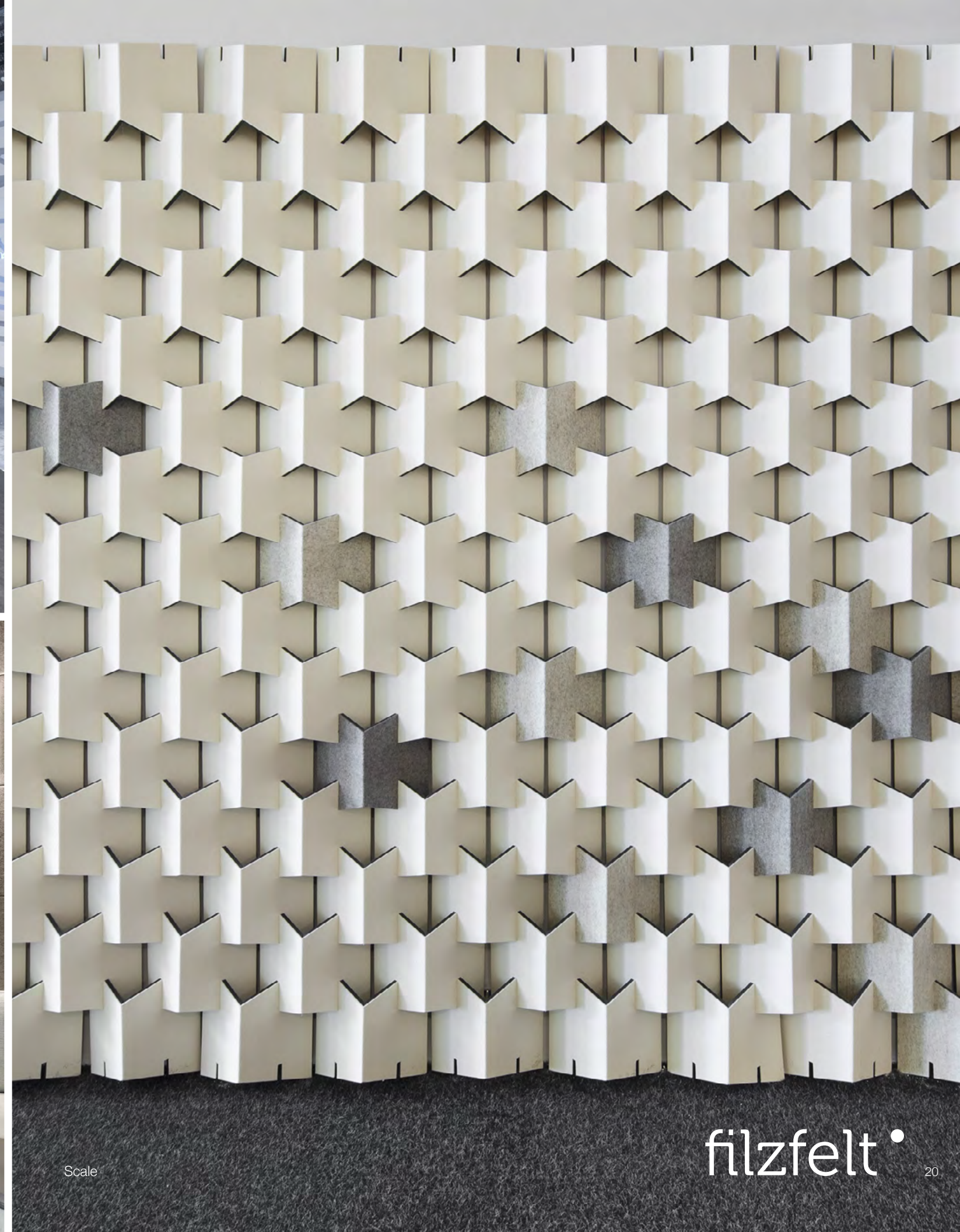
Akustika 25 Baffle at Xilinx



Plank 5 at Boston Consulting Group



19 Akustika 10 Wall at Lerner Residence



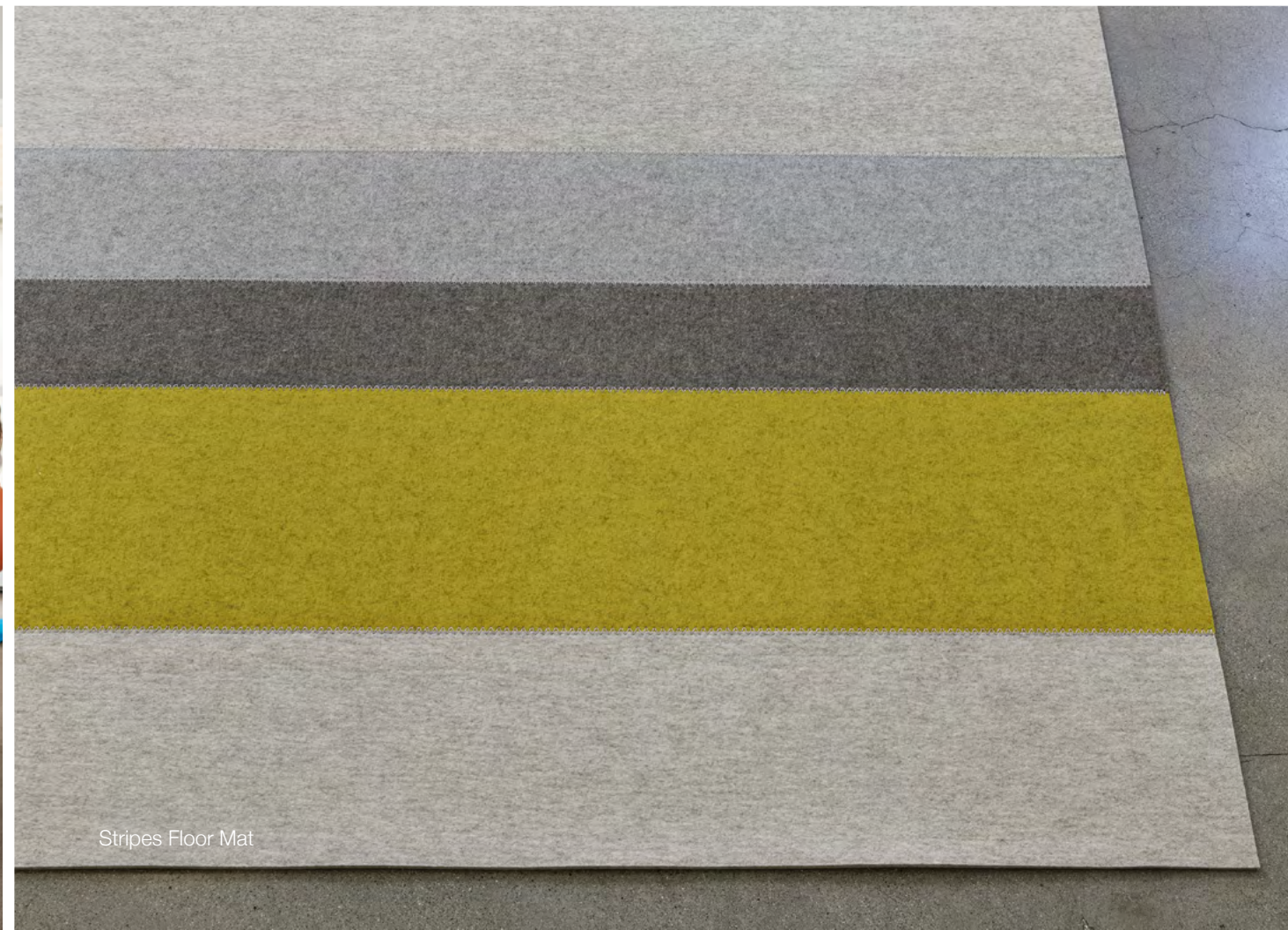
Scale



Rectangle Floor Mat at Evernote

Floor Coverings

Wool felt provides softness underfoot. Acoustic testing indicates that soft surfaces may mute reverberation by as much as 40–50%. So by simply adding a felt floor covering, color and texture is added in addition to improved room acoustics. Choose from standard sizes and shapes or create a custom floor covering that is one-of-a-kind with CNC cut shapes, machine and hand stitching, embellishment, and backing options.



Stripes Floor Mat

Hanging Panels

Wool felt provides privacy when you need it. This ideal choice for hanging panels has a thickness and density that allow the panels to hang freely without a backing or additional support. Since felt is a nonwoven textile, intricate cutout patterning can be achieved without the need for finishing the edges. This modern screening system provides visual and acoustic separation and may be fixed or slide on FilzFelt's Hanging Panel Track System to divide space at a moment's notice.



Polka 90 Hanging Panels at Twilio



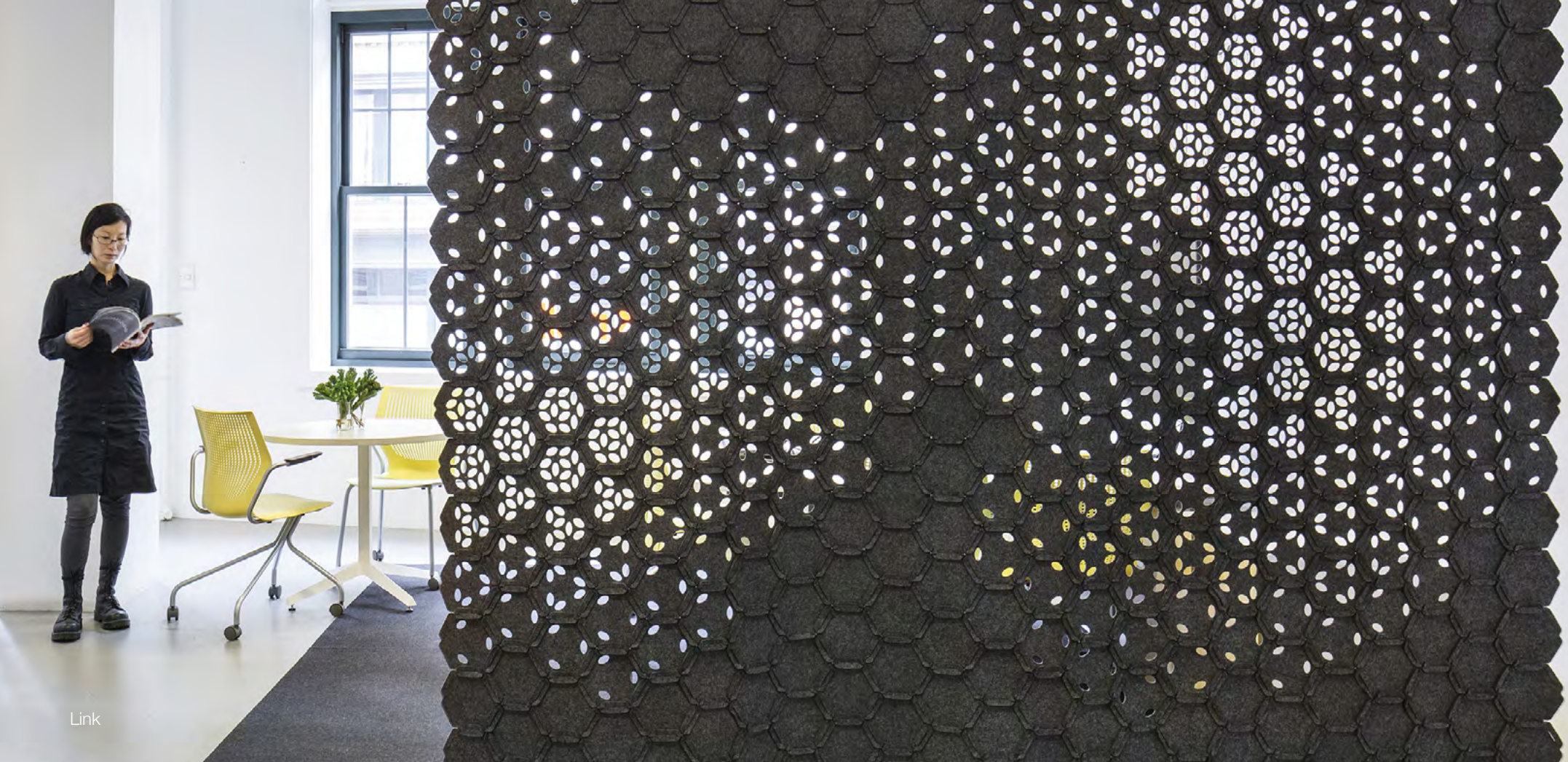
Grid Hanging Panels at Gladys E. Kelly Library



25 Square Hanging Panels



Pitch Hanging Panels



[Link](#)

Modular

Wool felt is freeform and playful. Made from a minimum of 25% remnant material, this flexible, modern screening system provides soft and textural space separation as eye-catching room dividers and can grow or shrink by simply adding or removing modules. Add to the mix 62 colors of 100% Wool Design Felt that can be arranged in a variety of ways and this product provides countless sizes, shapes, and color configurations. Have a change of heart later on? The panels can be quickly and easily reassembled. Plus, they are compatible with FilzFelt's Hanging Panel Track System, allowing a complete solution.



27 [Link](#)

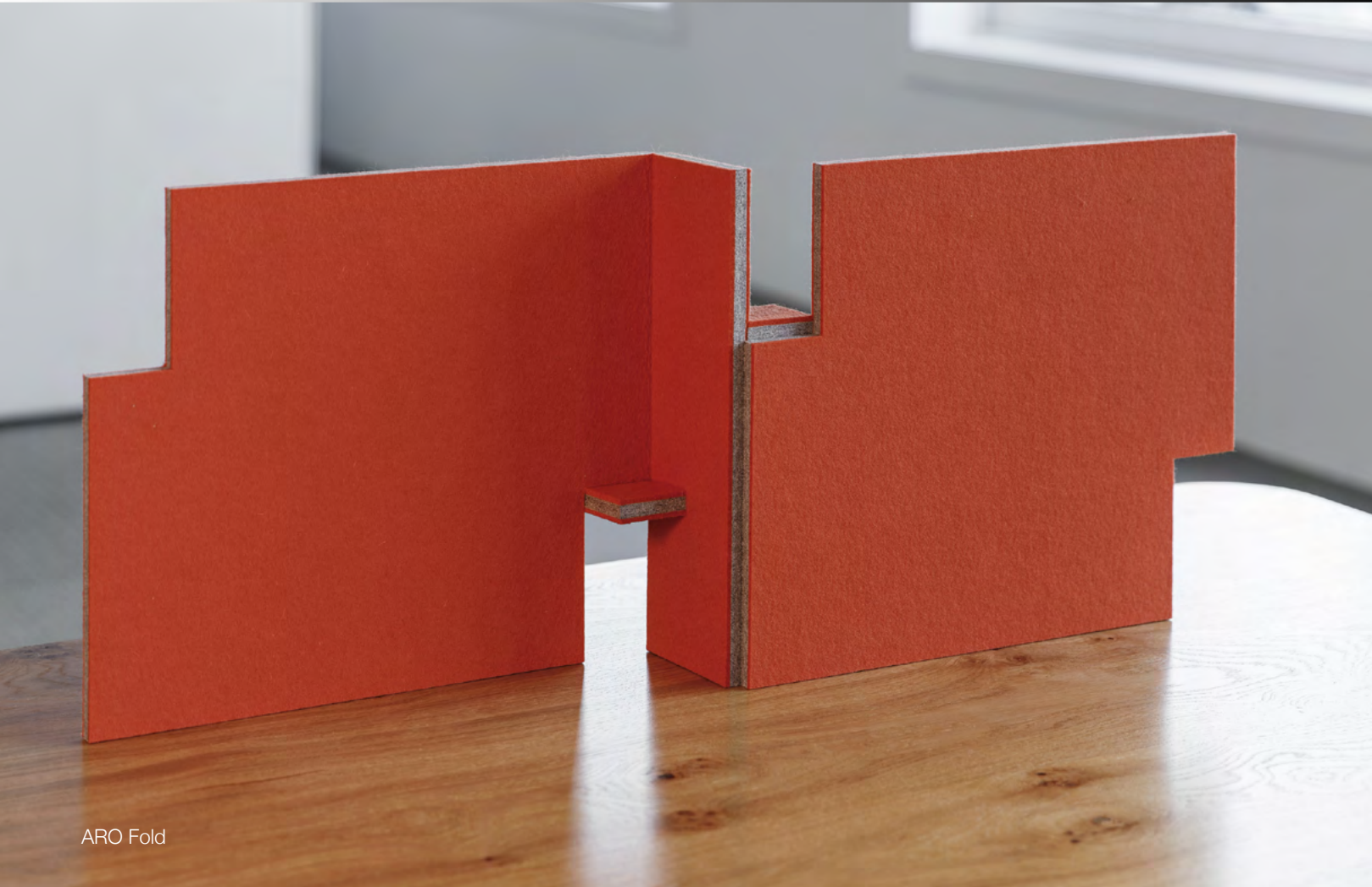


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Screens

Wool felt stakes your claim. In a modern workplace where teaming and focused work needs to play nice, solutions to create privacy have to keep up with the pace. FilzFelt's desktop screens put sound absorption and visual privacy right where you need it for as long as you need it. Designed to be easy to move but completely stable while in place, these screens pair 100% wool felt with thin and lightweight sound-soaking substrates available in a wide range of customizable sizes.





ARO Fold



31 Just Fold It



ARO Divide

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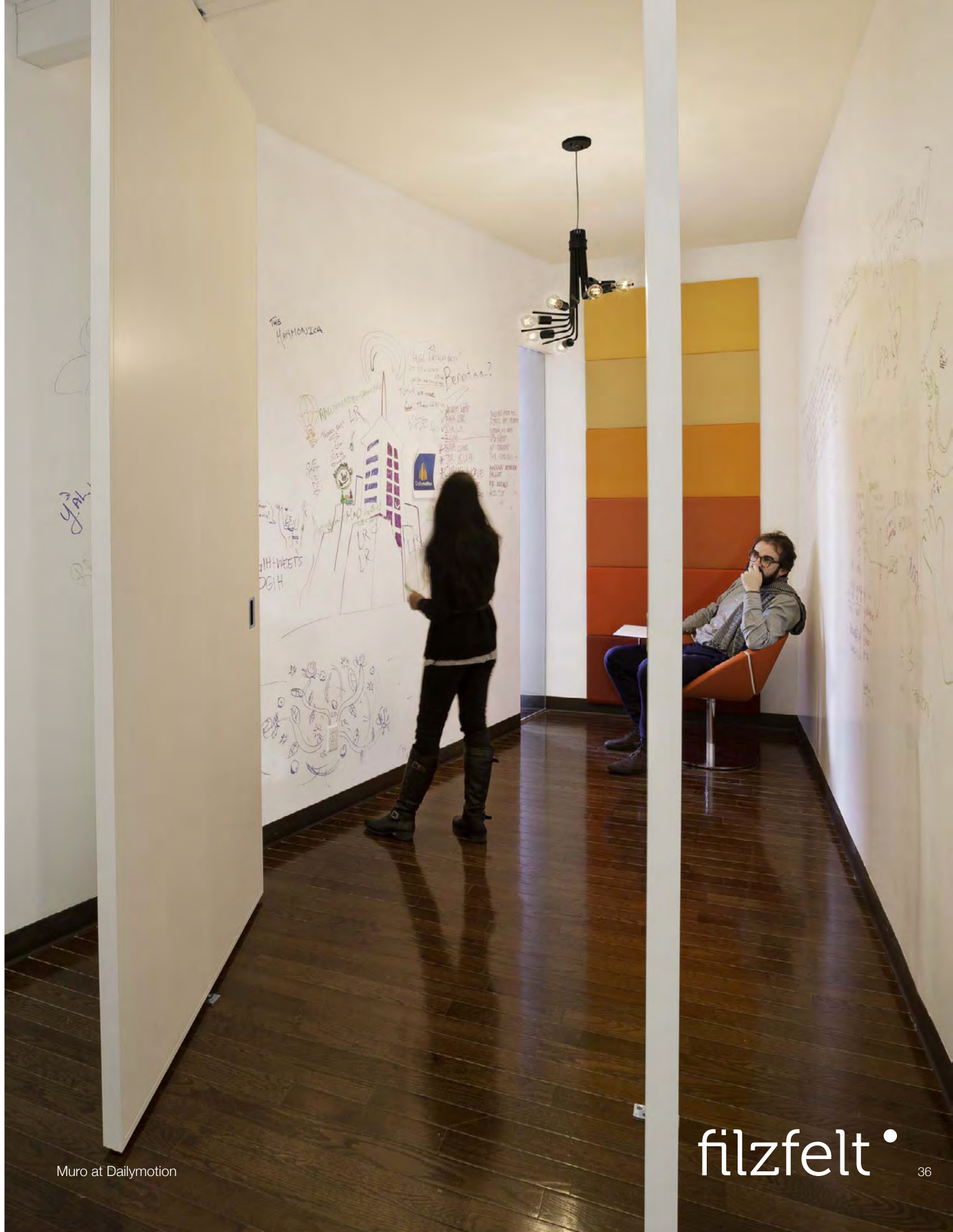


Wall Panels

Wool felt provides a natural panel solution. FilzFelt wall panels add softness, texture, color, and even dimension to any space. Standard construction consists of Wool Design Felt wrapped around high-performing substrates and come pre-installed with Z-Clip fasteners for easy hanging. All wall panels are made to order and can be customized to fit even the most complex project needs.



Muro at Dailymotion

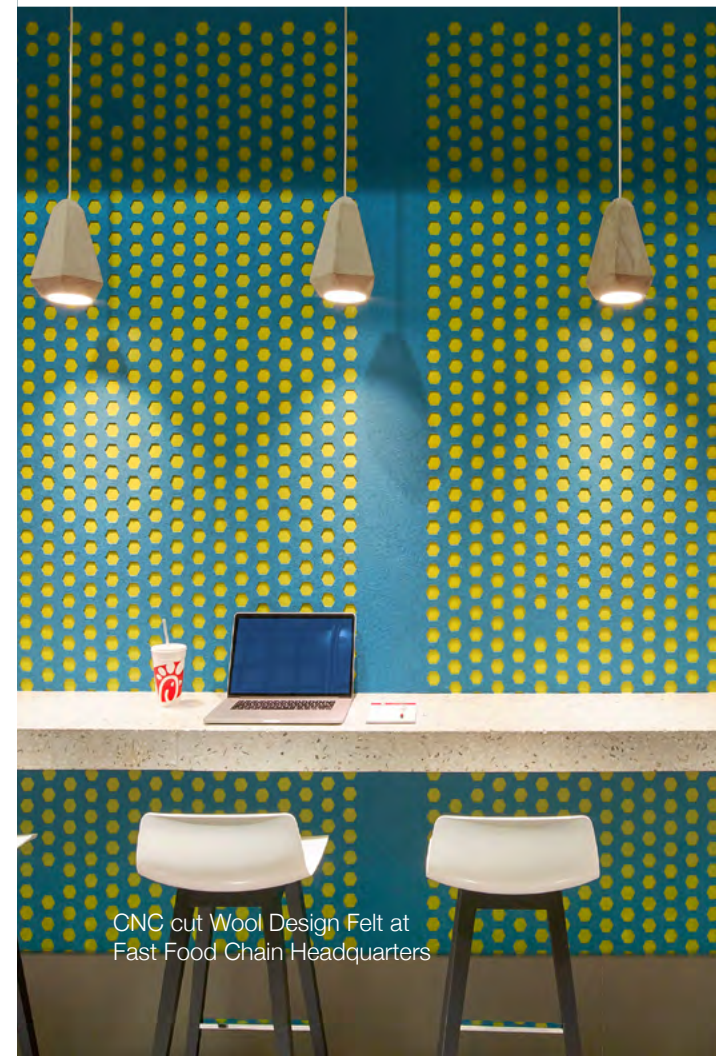


Custom

Wool felt is customizable. Love our products but want to make it your own? All FilzFelt custom work begins with fabulous 100% Wool Design Felt. In-house capabilities paired with an established network of local manufacturers allows a variety of custom solutions ranging from the customization of standard products to full custom services. Capabilities include custom colors, cutting, stitching, lamination as well as full fabrication and installation.



Custom Hanging Panels at Square



CNC cut Wool Design Felt at Fast Food Chain Headquarters



CNC cut Wool Design Felt at Aquarium of the Bay

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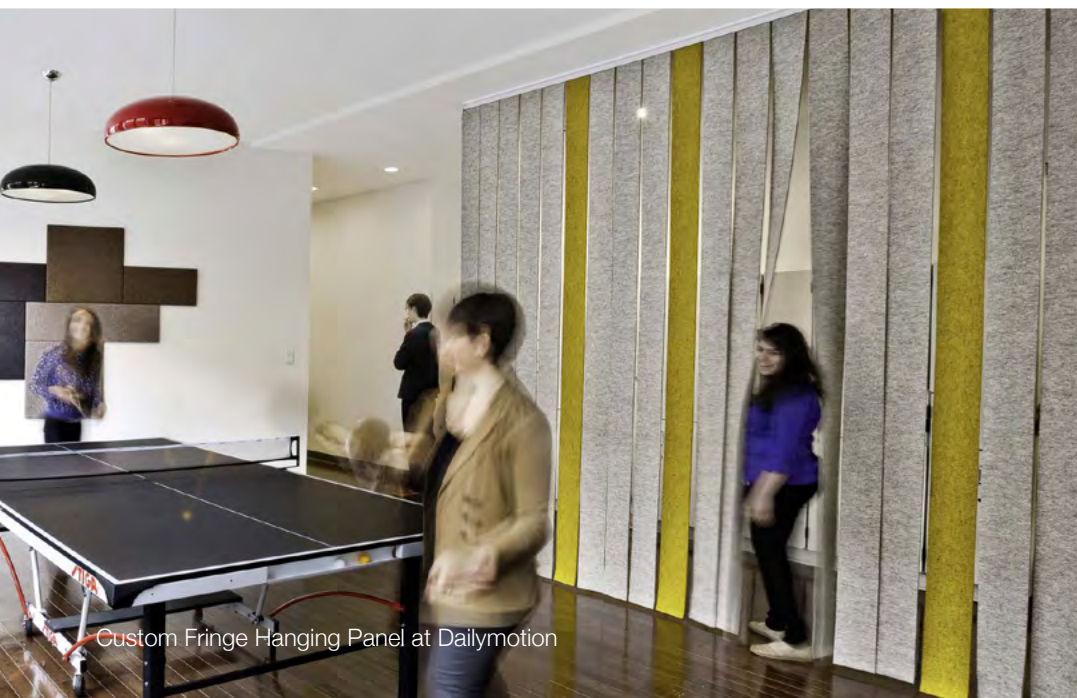
CNC cut Wool Design Felt at LinkedIn



Custom Floor Covering at Private Residence



Wool Design Felt at Richland Library



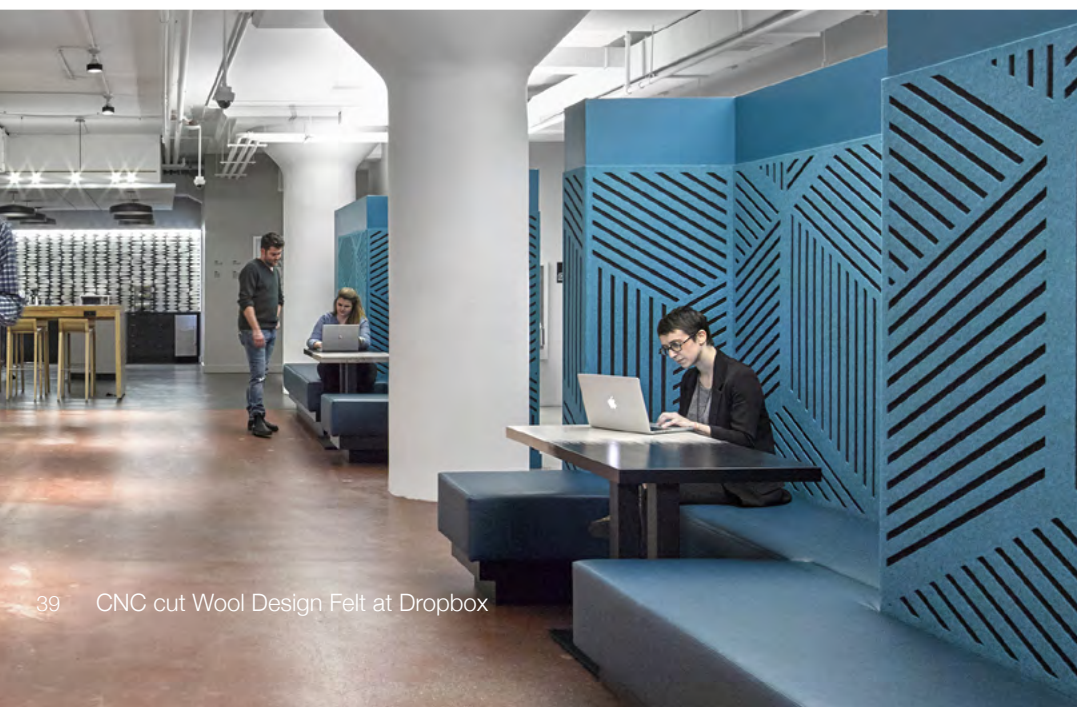
Custom Fringe Hanging Panel at Dailymotion



Custom Akustika 10 Wall at Tastyworks



CNC cut Wool Design Felt at RDIO



CNC cut Wool Design Felt at Dropbox



CNC cut Wool Design Felt at Beaver Country Day School,



Custom CNC cut Design Felt at Blend Labs

